



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

Greer Margolis Mitchell, Burns &
Associates-Washington
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

Contract # 1383597
Schedule Dates 09/28/12-10/04/12
Advertiser Obama for America (30051)
Agency Greer Margolis Mitchell, Burns & Associates-Washi
Product POLITICAL CANDIDATE (ns) (1186)
Brand EST 1881 OBAMA :120 (476576)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Kaufma,Meredith
Phone/Fax /
CPE 95/101/1881
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments OBAMA :120
JARED SALLES

Date Entered 09/27/12
Last Modified 09/27/12
Entered By Melody Margolin
CO-OP No
Headline # ECR09830618
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$13,875.00
Net Total \$78,625.00
Sales Tax

Columbus (WSYX)

By Broadcast Month	Spots	Rate
Sep. 2012	10	\$32,100.00
Oct. 2012	14	\$60,400.00
Grand Total:	24	\$92,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (3)	09/28/12-09/28/12	3	2:00	12:30P- 12:56P (EST)						1			1	\$1,200.00	\$1,200.00	Columbus (WSYX)	ABC 6 NEWS NOON	9/27/12
2.0	Normal Line / SPOT (4)	09/28/12-09/28/12	3	2:00	10A- 10:57A (EST)						1			1	\$700.00	\$700.00	Columbus (WSYX)	RACHAEL RAY	9/27/12
3.0	Revised Line / SPOT (16)	09/30/12-09/30/12	2	2:00	11A- 12P (EST)								1				Columbus (WSYX)	TOWN HALL	9/27/12
3.1	Normal Line / SPOT (16)	09/29/12-09/29/12	2	2:00	11A- 12P (EST)	1						X		1	\$1,400.00	\$1,400.00	Columbus (WSYX)	TOWN HALL	9/27/12
4.0	Normal Line / Football (17)	09/29/12-09/29/12	2	2:00	7:58P- 11:30P (EST)							1		1	\$12,000.00	\$12,000.00	Columbus (WSYX)	ABC SATURDAY COLLEGE FTBL	9/27/12
5.0	Normal Line / Pre-Game (18)	09/29/12-09/29/12	3	2:00	2P- 3P (EST)							1		1	\$4,800.00	\$4,800.00	Columbus (WSYX)	PRE GAME	9/27/12
6.0	Normal Line / SPOT (20)	09/29/12-09/29/12	3	2:00	11:30P- 12:05A (EST)							1		1	\$1,800.00	\$1,800.00	Columbus (WSYX)	LN AFTER FOOTBALL	9/27/12
7.0	Revised Line / SPOT (19)	09/30/12-09/30/12	2	2:00	11A- 12P (EST)								1				Columbus (WSYX)	TOWN HALL	9/27/12
7.1	Normal Line / SPOT (19)	09/29/12-09/29/12	2	2:00	11A- 12P (EST)	1						X		1	\$1,400.00	\$1,400.00	Columbus (WSYX)	TOWN HALL	9/27/12
8.0	Normal Line / SPOT (1)	10/01/12-10/04/12	3	2:00	6:30A- 6:57A (EST)	1	X	X	X	X				1	\$1,200.00	\$1,200.00	Columbus (WSYX)	GOOD DAY COLUMBUS	9/27/12
9.0	Normal Line / SPOT (2)	10/01/12-10/04/12	3	2:00	6:58A- 7:30A (EST)	2	X	X	X	X				2	\$1,500.00	\$3,000.00	Columbus (WSYX)	GOOD MORNING AMERICA	9/27/12
10.0	Normal Line / SPOT (5)	10/01/12-10/04/12	1	2:00	10:57A- 12P (EST)	1	X	X	X	X				1	\$3,200.00	\$3,200.00	Columbus (WSYX)	THE VIEW	9/27/12
11.0	Normal Line / SPOT (6)	10/01/12-10/04/12	1	2:00	12:57P- 2P (EST)	1	X	X	X	X				1	\$1,000.00	\$1,000.00	Columbus (WSYX)	THE CHEW	9/27/12
12.0	Normal Line / SPOT (7)	10/01/12-10/04/12	3	2:00	4P- 4:30P (EST)	1	X	X	X	X				1	\$1,600.00	\$1,600.00	Columbus (WSYX)	JUDGE JUDY	9/27/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



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13.0	Revised Line / SPOT (8)	10/01/12-10/04/12	3	2:00	4:30P- 5P (EST)	1	X	X	X	X							Columbus (WSYX)	JUDGE JUDY	9/27/12
13.1	Normal Line / SPOT (8)	09/28/12-09/28/12	3	2:00	4:30P- 5P (EST)	1					X			1	\$1,600.00	\$1,600.00	Columbus (WSYX)	JUDGE JUDY	9/27/12
14.0	Normal Line / SPOT (9)	10/01/12-10/04/12	2	2:00	5:58P- 6:30P (EST)	2	X	X	X	X				2	\$5,200.00	\$10,400.00	Columbus (WSYX)	ABC 6 AT 6P	9/27/12
15.0	Revised Line / SPOT (10)	10/01/12-10/04/12	2	2:00	5P- 5:30P (EST)	1	X	X	X	X							Columbus (WSYX)	ABC 6 NEWS	9/27/12
15.1	Normal Line / SPOT (10)	09/28/12-09/28/12	2	2:00	5P- 5:30P (EST)	1					X			1	\$3,600.00	\$3,600.00	Columbus (WSYX)	ABC 6 NEWS	9/27/12
16.0	Revised Line / SPOT (11)	10/01/12-10/04/12	2	2:00	5:30P- 5:58P (EST)	1	X	X	X	X							Columbus (WSYX)	ABC 6 NEWS	9/27/12
16.1	Normal Line / SPOT (11)	09/28/12-09/28/12	2	2:00	5:30P- 5:58P (EST)	1					X			1	\$3,600.00	\$3,600.00	Columbus (WSYX)	ABC 6 NEWS	9/27/12
17.0	Normal Line / SPOT (12)	10/01/12-10/04/12	2	2:00	6:58P- 7:27P (EST)	1	X	X	X	X				1	\$4,000.00	\$4,000.00	Columbus (WSYX)	ENTERTAINMENT TONIGHT	9/27/12
18.0	Normal Line / SPOT (13)	10/01/12-10/04/12	2	2:00	7:28P- 7:57P (EST)	2	X	X	X	X				2	\$4,000.00	\$8,000.00	Columbus (WSYX)	ACCESS HOLLYWOOD	9/27/12
19.0	Normal Line / Prime Premium (14)	10/01/12-10/01/12	1	2:00	7:58P- 10P (EST)		1							1	\$20,000.00	\$20,000.00	Columbus (WSYX)	DANCING WITH THE STARS 15	9/27/12
20.0	Normal Line / SPOT (15)	10/01/12-10/04/12	2	2:00	11:01P- 11:34P (EST)	2	X	X	X	X				2	\$4,000.00	\$8,000.00	Columbus (WSYX)	ABC 6 @11P	9/27/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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Comments: